



SOCS MEETING | DIVERSITY IN
THE CHALLENGE | DERMATOLOGY
SUMMIT | CLINICAL TRIALS

JUNE 10-11, 2022 | Washington, DC

DETAILED PROGRAM



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THE CHALLENGE
SUMMIT** | DIVERSITY IN
DERMATOLOGY
CLINICAL TRIALS
JUNE 10-11, 2022 | Washington, DC

**2021-22 SOCS
DIVERSITY IN DERMATOLOGY
CLINICAL TRIALS TASK FORCE**

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- Candrice R. Heath, MD, FAAD
- Tarannum Jaleel, MD
- Lynn J. McKinley-Grant, MD, FAAD
- Ginette A. Okoye, MD, FAAD
- Susan C. Taylor, MD, FAAD
- Stafford Brown, III, MS
- Caryn Cobb, BA



Dear Skin of Color Society Members, Colleagues and Guests,
We warmly welcome you to our inaugural “Meeting the Challenge Summit: Diversity in Dermatology Clinical Trials.” This important “meeting of the minds” is a key first step in what we envision as a continuum of collaborative efforts to advance the inclusion of under-represented minorities in dermatology clinical trials.

We are honored to have such a wide range of stakeholders participating, representing many different facets of the clinical trials ecosystem— from research to recruitment, community engagement, decision-making and implementation of clinical trials.

We are thrilled to present an enlightening, interactive program that will cover three focal areas:

1. Understanding the Current Clinical Trials Landscape;
2. Breaking Down Barriers: Patient, Provider, Industry, Regulatory
3. Effecting Change through a Diversity-Focused Strategy

Through our 1.5 days together, we will experience thought-provoking panel/roundtable discussions and a riveting keynote presentation, “Historical Perspectives on Henrietta Lacks” by representatives from the Henrietta Lacks Family, David Lacks, Jr. and Veronica Robinson.

As we embark on the vital work ahead of us, we thank you for participating in our “Meeting the Challenge” Summit. Together, we can help change the landscape of dermatology clinical trials and bring about more equitable representation of research participants in dermatology studies.



Sincerely,

Valerie M. Harvey, MD, MPH, FAAD
President, Skin of Color Society (2022-2023)
Chair, Skin of Color Society Diversity in Dermatology Clinical Trials Task Force
Co-Director, Skin of Color Research Institute, Hampton University

THE SKIN OF COLOR SOCIETY & SKIN OF COLOR SOCIETY FOUNDATION

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Hampton University Skin of Color Research Institute

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Assistant Professor of Dermatology, Department of Dermatology, Temple University

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University of Texas Southwestern Medical Center

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Assistant Professor, Department of Dermatology; Associate Program Director, Emory University Dermatology Residency Program; Staff Physician, Dermatology Division of Grady Memorial Hospital

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Assistant Professor, Director, Skin of Color Program, Watson Faculty Scholar, Department of Dermatology, University of California San Francisco

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Associate Professor, Residency Program Director, Department of Dermatology, Loma Linda University

Caroline Robinson, MD, FAAD
Dermatologist, Founder of Tone Dermatology

Nelam Ajit Vashi, MD, FAAD
Department of Dermatology, Boston University

Rebecca Vasquez, MD, FAAD
Assistant Professor, Department of Dermatology, UT Southwestern Medical Center

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WELCOME



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VIAL

GENERAL INFORMATION

VENUE

The Mayflower Hotel, Autograph Collection
1127 Connecticut Ave., NW
Washington, D.C. 20036
Room: District Ballroom

MEETING HOST

Skin of Color Society
1932 S. Halsted St., Suite 413
Chicago, IL 60608 USA
Tel: 1- 630-578-3991
Fax: 1- 630-262-1520
info@skinofcolorsociety.org

OFFICIAL LANGUAGE

English

CONFERENCE PURPOSE

To provide a forum for the exchange of information pertaining to diversity in dermatology clinical trials. The Summit will convene key stakeholders across numerous disciplines and sectors to define the scope of underrepresentation of minorities in dermatological studies, identify the challenges that impede progress in creating a diverse cohort of study participants, and develop actionable recommendations to overcome barriers to progress.

TARGET AUDIENCE

Who will benefit from attending?

- | Clinical Trial Investigators and Study Coordinators
- | Dermatologists
- | Dermatology Patient Advocacy Groups
- | Dermatology Residency Programs
- | Industry and regulatory bodies
- | Physicians with an interest in skin of color
- | Residents, fellows, medical students with an interest in skin of color and clinical trials

WEATHER The average maximum daytime temperature in mid-June in Washington, DC is a comfortable 84°F (29°C), while the average minimum temperature is a cooler 66°F (19°C). On average, there is a 33 percent chance of rain during the month of June. You'll need a light raincoat or jacket during the evening.

MEETING ATTIRE The attire for both the educational sessions and social events is business casual.

PERSONS WITH DISABILITIES

The SOCS Meeting the Challenge Summit fully complies with the legal requirements of the Americans with Disabilities Act (ADA) and the rules and regulations thereof.

CME The meeting is not sanctioned for CME/PRA Category 1 Credits. However, the meeting will comply as much as possible with the policies and best practices of the Accreditation Council for Continuing Medical Education.

FACULTY

KEYNOTE SPEAKERS

Historical Perspectives on Henrietta Lacks

David Lacks, Jr.
Veronica Robinson



David Lacks, Jr.

David Lacks, Jr. is the grandson of Henrietta Lacks and the son of David “Sonny” Lacks. David has a degree in computer information systems and has traveled around the United States and Canada setting up computer systems and labs for companies and educational institutions. He also lends his talent to the Lacks family’s website. David is honored to serve on the National Institutes of Health panel, where he reviews proposals from researchers seeking to use the HeLa genome in their research.

Veronica Robinson

Veronica Robinson is Henrietta Lacks’ great-granddaughter. Veronica is a patient rights advocate who speaks on Henrietta Lacks’ legacy, their family’s experience in biomedical research, impact on participation, and ethics in this modern era of precision medicine. Veronica travels the country sharing the Lacks Family’s efforts to control their medical history and rebuild trust with the medical community, subjects she was honored to speak about in a 2018 TEDx Talk. Working with the National Institutes of Health, Veronica serves as both an All of US Ambassador, advocating for access to precision medicine; and a Lacks Family Representative on the HeLa Genome Data Access Working Group. As a mentor for Baltimore City Public Schools, Veronica is committed to empowering the next generation. Inspired by Henrietta’s story, Veronica is currently studying at Baltimore City Community College to become a registered nurse to help make certain all people can access equitable and high-quality health care.

Sybol Anderson, PhD

Director, Diversity in Research Programs, National Medical Fellowships

INVITED SPEAKER *Changing the Face of Healthcare through Innovative Workforce Development - Innovation in Clinical Trials*

Dr. Anderson is Director of Diversity in Research Programs at National Medical Fellowships (NMF), where she leads innovative initiatives to promote equity in clinical research. A social and political philosopher by training, she brings to her work deep insight into contemporary challenges of inclusive community development. This has been her passion and a central part of her career for nearly 20 years.



RDML Richardae Araojo, PharmD, MS

Associate Commissioner for Minority Health, FDA Office of Minority Health and Health Equity (OMHHE)

INVITED SPEAKER *FDA Office of Minority Health and Health Equity - Advancing Racial and Ethnic Minority Participation in Clinical Trials - Clinical Trial Diversity - Perspectives from the FDA, NIH, and Dermatology*

RDML Richardae Araojo serves as the Associate Commissioner for Minority Health and Director of the Office of Minority Health and Health Equity at the U.S. Food and Drug Administration (FDA). In this role, RDML Araojo provides leadership, oversight, and direction on minority health and health disparity matters for the Agency. RDML Araojo previously served as the Director of the Office of Medical Policy Initiatives in FDA’s Center for Drug Evaluation and Research (CDER), where she led a variety of broad-based medical and clinical policy initiatives to improve the science and efficiency of clinical trials and enhance professional and patient labeling. RDML Araojo joined FDA in 2003, where she held several positions in CDER. RDML Araojo received her Doctor of Pharmacy Degree from Virginia Commonwealth University, completed a Pharmacy Practice Residency at University of Maryland, and earned a Master’s degree in Pharmacy Regulation and Policy from the University of Florida.



Jocelyn M. Ashford

Head of Global Patient Advocacy, Cardiorenal, BridgeBio Pharma

INVITED SPEAKER *Why Don't You See Me? Insights from Potential Clinical Trial Participants - Patient-Related Barriers*

Ms. Ashford is the Head of Cardiorenal Global Patient Advocacy at BridgeBio, a clinical-stage biopharmaceutical company focused on genetic diseases and cancers with clear genetic drivers. She is dedicated to strengthening relationships with patient advocacy organizations and the broader community. Before joining the BridgeBio family, Jocelyn was at Genentech where she led advocacy relations efforts to address the unmet needs in various rare and not-so-rare Respiratory and Immunology communities. Jocelyn holds a Bachelor's in Industrial Engineering & Economics. She completed her Master's work in Engineering Management and Social & Organizational Change at Northwestern University in Evanston, IL.



Cheryl Burgess, MD, FAAD

Founder and President, Center for Dermatology and Dermatologic Surgery

INVITED SPEAKER - *Provider Related Barriers: SWOT Analysis of the Research Community - Provider-Related Barriers*

Dr. Burgess, the founder of the Center for Dermatology and Dermatologic Surgery in Washington, DC, is an acclaimed board-certified medical expert and key opinion leader in the field of dermatology. She is an advisor, consultant and clinical research investigator to major pharmaceutical companies and is known as an authority on non-invasive cosmetic procedures and advanced dermatological technology. She is an Assistant Clinical Professor at The George Washington University School of Medicine and Health Sciences and Georgetown University of Medicine while currently serving on the Board of Directors for the American Academy of Dermatology.



Angel S. Byrd, MD, PhD

Assistant Professor, Howard University College of Medicine;
Adjunct Assistant Professor, JHUSOM (Department of Dermatology)

INVITED SPEAKER, MODERATOR

Dr. Byrd was born and raised in Edwards and Jackson, Mississippi. She obtained her BS ('04) from Tougaloo College in Tougaloo, Mississippi and MD, PhD ('16) from Warren Alpert Medical School of Brown University in Providence, Rhode Island. She completed an Ethnic Skin Postdoctoral Fellowship at Johns Hopkins University School of Medicine (JHUSOM) under the direction of Dr. Ginette Okoye. Currently, she is an Assistant Professor at Howard University College of Medicine and Adjunct Assistant Professor at JHUSOM (Departments of Dermatology) where her work centers on the establishment of tissue biobanks to understand the immunopathological mechanisms contributing to skin of color diseases, particularly among African-American patients with Hidradenitis suppurativa. Dr. Byrd leads multidisciplinary collaborative projects with the overarching goal of establishing a scientifically-driven approach to treatment options for patients suffering from these debilitating diseases.



Leslie Castelo-Soccio, MD, PhD, FAAD

Staff Clinician; Dermatologist, Cutaneous Microbiome and Inflammation Laboratory; Attending Physician, Dermatology Consultation Service, National Institutes of Health

INVITED SPEAKER *Community Partnerships to Increase Clinical Trial Diversity in NIH Dermatology - Clinical Trial Diversity - Perspectives from the FDA, NIH, and Dermatology*

Dr. Castelo-Soccio received her undergraduate degree from Harvard University and her medical and doctoral degrees from the Tri-Institutional MD-PhD program at Cornell University. After training in dermatology at the University of Pennsylvania, she completed a pediatric dermatology fellowship at the Children's Hospital of Philadelphia and a postdoctoral fellowship in hair and pigment disorders at the University of Pennsylvania. From 2011-2021, Dr. Castelo-Soccio was an assistant professor of pediatrics and dermatology at the University of Pennsylvania Perelman School of Medicine and the research director and an attending physician in pediatric dermatology at the Children's Hospital of Philadelphia. In 2021, she joined the National Institute for Arthritis and Musculoskeletal and Skin diseases at the National Institutes of Health as a staff clinician and research physician. Dr. Castelo-Soccio's research covers the natural history of alopecia including epidemiology, associated comorbidities, and response to therapy. She specializes in imaging tools and guidelines for pediatric alopecia. Dr. Castelo-Soccio also studies the microbiome of hair disorders with the goal of developing therapies targeting dysbiosis and immune system dysregulation.



Daphne Chan, PhD, MHEcon

Head of Dermatology Medical Affairs at The Janssen Pharmaceutical Companies of Johnson & Johnson

INVITED SPEAKER *Janssen's Commitment to Diversity and Inclusion: Enduring Change for Tomorrow Through Today's Actions*
- Industry Roundtable

Dr. Chan has over 17 years of clinical development and medical affairs experience in the pharmaceutical industry and is currently the Head of Dermatology Medical Affairs at Janssen Immunology. She is responsible for leading a team of clinicians and scientists who conduct Phase 3/4 clinical trials designed to address unmet needs in the post-approval setting, contribute insights to inform Phase 2/3 clinical development programs of new investigational therapies and execute other scientific initiatives to increase disease awareness and broadly communicate new data and evidence that can help inform clinical practice. Dr. Chan completed her undergraduate training in Human Biology and Toxicology, and her doctoral training in Clinical Pharmacology at the University of Toronto, Canada.



David Chu, MD, PhD, FAAD

Executive Director, Clinical Development, Arcutis Biotherapeutics, Inc.

INVITED SPEAKER *Increasing Diversity in Clinical Trials: The Arcutis Approach*
- Industry Roundtable

Dr. Chu has served as Executive Director, Clinical Development, at Arcutis Biotherapeutics since January 2021. Dr. Chu earned his medical degree and immunology doctorate from UC San Francisco. He trained in dermatology at NYU, joining the faculty as Assistant Clinical Professor after residency, while also completing a postdoctoral research fellowship at Rockefeller University studying stem cells of the hair follicle and epidermis. Following a transition to full-time clinical medicine, he maintained a diverse clinical practice focused on immune-mediated dermatologic disorders, including as Director of Contact Dermatitis at Scripps Clinic Medical Group in San Diego until 2019, when he entered the pharmaceutical industry, joining Janssen as Director, Clinical Development in Immunology/Dermatology.



Kimberly Doggett

Head of Site Engagement, UCB Biosciences, Inc.

INVITED SPEAKER *Diversity in Clinical Trials – Industry Barriers and Possible Solutions*
- Industry & Regulatory Barriers

Ms. Doggett is the Head of Site Engagement at UCB, Biosciences Inc. based in Raleigh, NC. She manages global teams that support and build relationships with clinical trial investigators. She has worked in the clinical trial industry for 20+ years with experience managing small and large development programs. Her passion is patients and strengthening their awareness and involvement in clinical research. She has gained invaluable industry insights to enhance the patient experience, notably establishing and connecting key stakeholder relationships. She is invested in creating better medications for everyone by connecting UCB to communities to increase participation and diversification in clinical trials. In 2021, She was the UCB recipient of the WWFH Champion Award presented by PhRMA (We Work For Health) in recognition of exemplary performance as an advocate for the biopharmaceutical industry. Additionally, she was nominated by UCB for Healthcare Businesswomen's Association (HBA) "Rising Star" finalist in 2021 & 2022.



Dirk M. Elston, MD, FAAD

Deputy Editor, JAAD; Professor and Chairman, Department of Dermatology & Dermatology Surgery, Medical University of South Carolina

INVITED SPEAKER *Diversity Efforts*

- *Striving for Diversity in Research Studies – Perspectives from Dermatology Journal Editors*

Dr. Elston is Professor and Chairman of the Department of Dermatology and Dermatologic Surgery at the Medical University of South Carolina, in Charleston. He is Editor of the Journal of the American Academy of Dermatology, and has served as president of both the American Academy of Dermatology and the American Society of Dermatopathology. He has served as Honorary Professor at China Medical University in Shenyang China, Guest Professor at the Xiangya School of Medicine, Central South University in Changsha, China, Visiting Professor, Peking University School of Medicine, Beijing, China and Adjunct Professor, Tongji University School of Medicine, Shanghai, China. He is an honorary member of the German and French Dermatological Societies.

Dr. Elston is a graduate of Jefferson Medical College, did his dermatology residency at Walter Reed Medical Center and a dermatopathology fellowship at the Cleveland Clinic. He is the author of over 565 peer reviewed publications and 75 textbook chapters. He is the Associate Editor in Chief of eMedicine dermatology, is one of lead authors of Andrews Diseases of the Skin and Editor in Chief of the Requisites in Dermatology series of textbooks. He received the 2020 American Academy of Dermatology Gold Medal, 2008 Walter Nickel Award for Excellence in Dermatopathology Education and the 2013 Founder's Award of the American Society of Dermatopathology. Other teaching awards include the UIC, Rush and Cook County Dermatology residents teaching award, St Luke's-Roosevelt Volunteer Teacher of the Year Award, Brooke Army Medical Center Department of Medicine Outstanding Teacher Award, Brooke Army Medical Center Department of Pathology Outstanding Teacher Award, and the Darl Vanderplueg Excellence in Teaching Award.



Adam Friedman, MD, FAAD

Professor & Chair of Dermatology, Director, Residency Program; Director, Translational Research GW Medical Faculty Associates

INVITED SPEAKER *Diversity and Inclusivity in Clinical Research: A Non-Trialist Perspective*

- *Clinical Trials in Dermatology*

Dr. Friedman is Professor and Chair of Dermatology and serves as Associate Residency Program Director, Director of Translational Research, and Director of the Supportive Oncodermatology Program in the Department of Dermatology at The George Washington University School of Medicine & Health Sciences.

Dr. Friedman has published over 225 papers/chapters and 3 textbooks on both his research as well as a variety of clinical areas in dermatology with an emphasis on emerging medical therapies and addressing gaps in inclusive education/care. Dr. Friedman is also committed to resident and medical education, serving as senior editor of the Dermatology In-Review, founding director of Krazy Kodachromes, the Oakstone Institute's Dermatology Board Review and Dermatology for Primary Care series. He has received multiple awards such as the DermaCare Access Network Advocacy Leader Award, American Dermatologic Association Young Leader Award, the American Society for Dermatologic Surgery Cutting Edge Research Award, and the Journal of Drugs Innovations in Residency Teaching Award.



Joel M. Gelfand, MD, MSCE, FAAD

James J. Leyden Professor of Dermatology and of Epidemiology; Vice Chair of Clinical Research and Medical Director, Dermatology Clinical Studies Unit; Director, Psoriasis and Phototherapy Treatment Center, University of Pennsylvania Perelman School of Medicine

INVITED SPEAKER *The What, Why, and How of Pragmatic Clinical Trials*

- *Clinical Trials in Dermatology*

Dr. Gelfand is the James J. Leyden Professor of Dermatology and Epidemiology at the University of Pennsylvania Perelman School of Medicine. He is also Vice Chair of Clinical Research, Medical Director of the Dermatology Clinical Studies Unit, and Director of the Psoriasis and Phototherapy Treatment Center. He is a nationally and internationally recognized expert in psoriasis, clinical epidemiology, drug safety, and clinical trials. Dr. Gelfand is the author of over 260 scientific publications cited over 30,000 times. He is Deputy Editor of the Journal Investigative Dermatology. He is the recipient of the American Skin Association's Psoriasis Achievement Award, the Lady Barbara Colyton's Award for Autoimmune Research, the National Psoriasis Foundation's scientific achievement award, and is an elected member of the American Society for Clinical Investigation. He has given over 10 named lectureships and keynote addresses including the Society for Investigative Dermatology's Eugene M. Farber lecture and the American Academy of Dermatology's Marion B. Sulzberger lecture. He has received grants from NIH, FDA, PCORI, and the National Psoriasis Foundation to support his independent research program. The overarching goal of his research and clinical practice is to improve psoriasis patient outcomes in the skin and joints, while lowering the risk of diabetes, CV disease and mortality.



Donald A. Glass, II, MD, PhD, FAAD

Immediate Past President, Skin of Color Society; Assistant Professor, Department of Dermatology, University of Texas Southwestern Medical Center

MODERATOR

Dr. Glass is an Associate Professor in the Department of Dermatology at the University of Texas Southwestern Medical Center, in Dallas, Texas. Originally from the Bahamas, Dr. Glass enrolled in the Medical Scientist Training Program at Baylor College of Medicine (BCM) in 1998. He received his PhD from BCM in 2005 from the Department of Human Genetics where he studied the role of Canonical Wnt Signaling in Bone Regulation. He received his MD from BCM in 2006 and completed his transitional year internship at Cambridge Hospital in Massachusetts in 2008. Dr. Glass completed his residency training in Dermatology and a postdoctoral fellowship in the McDermott Center (with Dr. Helen Hobbs and Dr. Jonathan Cohen) at the University of Texas Southwestern Medical Center. He is board-certified by the American Board of Dermatology. Dr. Glass' main research interest is in understanding how keloids (exuberant scarring of the skin) occur and in finding the genes that predispose people to develop keloids. Keloids occur disproportionately more often in skin of color, and the ability to develop keloids can be inherited within families. Dr. Glass is compiling a registry of individuals as well as families affected by keloids in order to collect samples and information to study keloids further. His other research interest is identifying genes that cause rare skin disorders. Dr. Glass practices general dermatology and has an interest in genetic skin disorders. He is the 2011 Skin of Color Society Research Award Winner for his research, "Uncovering the Genetic Causes of Keloid Formation."



Russell P. Hall III, MD

J. Lamar Callaway Professor; Editor, JID Innovations; Department of Dermatology, Duke University Medical Center

INVITED SPEAKER *How Can Publishers Improve Diversity?*

- *Striving for Diversity in Research Studies – Perspectives from Dermatology Journal Editors*

Dr. Hall is the J. Lamar Callaway Professor in the Department of Dermatology at Duke University School of Medicine. Dr. Hall graduated from Westminster College in Fulton, Missouri and the University of Missouri – Columbia School of Medicine.

Dr. Hall was trained in internal medicine and dermatology at St. Louis University, the University of Missouri- Columbia and Johns Hopkins School of Medicine. He completed a research fellowship in the Dermatology Branch of the National Cancer Institute, National Institutes of Health. Dr. Hall has published research in more than 145 articles in peer-reviewed publications and has contributed to more than 37 book chapters; he is currently the Editor of the *Journal of Investigative Dermatology Innovations*. Hall's areas of expertise include immune mediated skin diseases.



Sharon Hanlon, MSN

Senior Director, Clinical Trial Engagement & Enrollment, Bristol-Myers Squibb

INVITED SPEAKER *Effecting Change through a Diversity-Focused Strategy:*

The BMS' Clinical Trial Experience

- *Industry Roundtable*

Ms. Hanlon is Senior Director, Clinical Trial Engagement & Enrollment at Bristol-Myers Squibb (BMS). She and her team partner with patients, caregivers, patient advocacy groups and clinical trial sites to gather insights which, when applied to clinical trial development and recruitment efforts, create a more patient and site-friendly experience. Additionally, She and her team are responsible for driving R&Ds efforts to enhance diverse patient participation in BMS clinical trials, ensuring that our clinical trial populations reflect the patient population with the disease or condition under study.

She has been at BMS for more than 20 years and has held clinical operations positions of increasing responsibility from Line Management to Project Management across multiple therapeutic areas. She is a nurse by training and prior to her time in the pharmaceutical industry, she had a career as a critical care nurse, nurse educator and research nurse coordinator at hospitals in the Philadelphia area. She received her Master of Science in Nursing from Thomas Jefferson University in Philadelphia, PA.



Valerie M. Harvey, MD, MPH, FAAD

Skin of Color Society President (2022-2023) and Chair, Diversity in Dermatology Clinical Trials Task Force; Co-Director, Skin of Color Research Institute, Hampton University

CHAIR, MODERATOR

Dr. Harvey earned her undergraduate and medical degrees from the University of Virginia. She completed her residency and Chief Residency at the University of Maryland Medical Center. She later received a Master of Public Health from the Johns Hopkins Bloomberg School of Public Health. Dr. Harvey is a Fellow of the American Academy of Dermatology.

Dr. Harvey specializes in the diagnosis and treatment of pigmentary disorders such as hyperpigmentation and melasma, as well as other skin conditions which disproportionately impact minority patients. Her past research efforts have focused on studying gaps in melanoma outcomes and the use of dermatology services among the underserved. Dr. Harvey has authored many scientific articles and book chapters, and has lectured at national medical meetings on these topics.

Dr. Harvey is an active leader in the dermatologic community. She is the co-Director for Hampton University Skin of Color Research Institute. She is the President of the Skin of Color Society (2022-2023), and serves on numerous boards and committees for the American Academy of Dermatology. She is also the Past President for the Virginia Dermatology Society.



Candrice Heath, MD, FAAD

Assistant Professor, Dermatology, Lewis Katz School of Medicine, Temple University

MODERATOR

Dr. Heath is a highly respected dermatologist. She is triple board-certified in Dermatology, Pediatrics and Pediatric Dermatology. She received her undergraduate degree from Wake Forest University and her medical degree from the University of Virginia. She completed her pediatric training at Emory University in Atlanta, GA. She then completed dermatology clinical research fellowships with Dr. Susan Taylor in Philadelphia and Dr. Amy Paller at Northwestern while working in Pediatric Urgent Care as a pediatrician. She went on to complete her dermatology training at Mt. Sinai St. Luke's-Roosevelt in New York City. Dr. Heath then completed a pediatric dermatology fellowship at Johns Hopkins.

Currently, Dr. Heath is an Assistant Professor of Dermatology, clinical researcher and Director of Pediatric Dermatology at Temple University where she sees both children and adults.

Dr. Heath is a nationally recognized speaker and holds a variety of leadership roles including being the National Secretary-Treasurer for the Skin of Color Society, American Academy of Dermatology Diversity Committee, Vice-Chair of the Pediatric Dermatology Research Alliance Skin of Color and Pigmentation Research Focus Group.

When Dr. Heath is not seeing patients, speaking, on Zoom calls or posting on social media, she enjoys spending time with her new husband and bonus daughter.



Jennifer T. Huang, MD, FAAD

Associate Professor of Dermatology, Harvard Medical School

INVITED SPEAKER *Research Considerations for Children and Their Families - Provider-Related Barriers*

Dr. Huang is a board certified pediatric dermatologist at Boston Children's Hospital and Associate Professor of Dermatology at Harvard Medical School. She serves as the Section Chief of Dermatology at Boston Children's Hospital and the Program Director of the Harvard Combined Dermatology Residency Program. She chairs the Equity Diversity and Inclusion Committee of the Pediatric Dermatology Research Alliance.



Tarannum Jaleel, MD

Assistant Professor of Dermatology, Duke Dermatology, Duke University School of Medicine

MODERATOR

Dr. Jaleel is an Assistant Professor of Dermatology and Director of the Hidradenitis Suppurativa (HS) clinic at Duke. Her research is focused on elucidating the role of sex hormones in hidradenitis suppurativa with the aim of identifying novel biomarkers and potentially new therapeutic strategies for this disease. She is also the director of sponsored clinical trials education at Duke Dermatology and has significant experience in conducting clinical trials. In addition to her research and clinical care for patients with HS at Duke, she has worked with HS patients in the community to form an active Triangle Hope for HS support group chapter and serves as the co-medical director of the local chapter where she helps organize informative educational sessions several times a year.



Tesheia H. Johnson, MBA, MHS

Deputy Director, Chief Operating Officer, Yale Center for Clinical Investigation (YCCI);
Director for Clinical Research, Yale School of Medicine (YSM); Yale Cultural Ambassadors Program

INVITED SPEAKER *Building Trust: The Yale Community-Based Model - How to Create and Build Trust*
The EHR as Tool to Promote Clinical Trials Diversity - Innovation in Clinical Trials

Ms. Johnson is Deputy Director and Chief Operating Officer of YCCI and the Director for Clinical Research for Yale School of Medicine, where she provides leadership and direction in the area of clinical research. Her career has focused on the development of clinical research programs and support infrastructure. She is the co-founder of the Yale Cultural Ambassadors program, launched more than ten years ago with a mission to catalyze the sustainable advancement of patient diversity, equity, and inclusion in clinical research. Prior to assuming her current position, she held positions as Assistant Dean for Clinical Research at the University of Vermont College of Medicine and Director of Clinical Trials at the University of Wisconsin Madison. She has served as a consultant for several academic centers interested in establishing clinical research programs and as a grant reviewer for the National Institutes of Health. Ms. Johnson is nationally recognized for her expertise in the design and setup of clinical research programs.



Allison Kalloo, MPH

Founder & President, Clinical Ambassador Holdings LLC & iParticipate, Inc.

INVITED SPEAKER *DEI & Clinical Trials: Making Good on Promises*
- Imparting Ownership to Clinical Trial Participants: From Patients to Researchers

Ms. Kalloo is a patient recruitment specialist bridging cultural divides and breaking the engagement stalemate in clinical trials. For more than 20 years, she has focused on diversity, equity, and inclusion (DEI), optimizing recruitment tactics, patient education campaigns, and community engagement initiatives that fuse science with the art of communication. Ms. Kalloo is the founder of Clinical Ambassador and iParticipate Incorporated and leads teams providing cultural relevance and patient-centricity for the pharma and research industries and broadening representation by making clinical trials relevant to lay individuals. She provides consultations, patient education, community engagement, and mock trials and focus groups that inform strategy for study marketing campaigns and other tactics that support DEI. Ms. Kalloo is a graduate of The Madeira School, North Carolina Central University, and Yale School of Public Health.



Lotus Mallbris, MD, PhD, IFAAD

Vice President of Lilly Immunology Development and Medical Affairs, Eli Lilly and Company

INVITED SPEAKER *Addressing the Diversity Challenges in Dermatology Clinical Care Gaps*
- Industry Roundtable

Dr. Mallbris is the vice president of global immunology development and medical affairs at Eli Lilly and Company. At Lilly, she is working to improve the lives of millions of people with autoimmune diseases by furthering innovation in health care and solving problems for patients.

She joined Lilly in 2015 and leads the company's multifunctional Global Clinical Development and Global Medical Affairs teams across the dermatology, rheumatology, and gastroenterology fields. Before joining Lilly, she spent several years at Pfizer and held leadership positions within the dermatology business. Prior to joining the corporate world, Dr. Mallbris was a practicing physician for more than 10 years, starting her career as a surgeon before transitioning to the field of dermatology.

Dr. Mallbris has always been devoted to patients and found caring for them incredibly rewarding, but recognized an opportunity to take that devotion to the next level by joining the companies working to create the innovative solutions needed to help patients around the world. She continues to be an active member of multiple external immunology research advisory boards that focus on public health and epidemiology, bridging the external state-of-the-art research with Lilly.



Amy McMichael, MD, FAAD

Professor and Chair, Department of Dermatology and Dermatology Residency Director, Wake Forest University School of Medicine

INVITED SPEAKER *Provider Barriers: Site, Staff, and Studies*
- Provider-Related Barriers

Dr. McMichael is a Philadelphia native who received her medical degree from the University of Pennsylvania School of Medicine. She completed Internship at Thomas Jefferson University Hospital in Philadelphia and her Dermatology residency training at the University of Michigan School of Medicine. Dr. Amy McMichael, MD has been a faculty member at Wake Forest Baptist Medical center since 1994. She is currently Professor and Chair of the Department of Dermatology at Wake Forest School of Medicine. She also served as the Residency Director of the department for 12 years.

Dr. McMichael's clinical and research interests include: hair and scalp disorders and skin of color. She is a fellow of the American Academy of Dermatology and a past Chair of the Skin of Color Society and the National Medical Association Dermatology Section. She currently serves as a member of the Board of the American Academy of Dermatology. She is co-editor of the text *Hair Diseases: Medical, Surgical, and Cosmetic Treatments*, *Fitzpatrick's Dermatology*, serves on the editorial boards of *JAMA Derm*, *Cosmetic Dermatology* and *The Dermatologist*, and is the author of numerous journal articles and chapters.



Arash Mostaghimi, MD, MPH, FAAD

Assistant Professor of Dermatology, Brigham & Women's Hospital; Director, Inpatient Consultation Service, Department of Dermatology, Harvard University; Associate Editor, JAMA Dermatology

Invited Speaker *Diversity in Dermatology Clinical Trials: Past, Present, and Future*
- Clinical Trial Diversity – Perspectives from the FDA, NIH, and Dermatology
Diversity, Equity, and Inclusion at JAMA Dermatology
- Striving for Diversity in Research Studies – Perspectives from Dermatology Journal Editors

Dr. Mostaghimi is an Assistant Professor of Dermatology, Director of the Dermatology Inpatient Service, and Co-Director of the Complex Medical Dermatology Fellowship at Brigham & Women's Hospital. Board-certified in Dermatology, Internal Medicine, and Clinical Informatics, Dr. Mostaghimi is a practicing physician specializing in the dermatologic care of inpatients and outpatients with complex dermatology disorders. His research centers on understanding variations in dermatologic care and improving care delivery to optimize resource utilization, encourage patient autonomy, and reduce disparities. Dr. Mostaghimi earned his medical degree and Master's in Public Administration from Harvard Medical School and the Harvard Kennedy School in 2007. He completed his residency in Internal Medicine and Dermatology in the Beth Israel Deaconess Medical Center/Harvard Combined Program, where he also served as Chief Medical Resident.



Chudy Nduaka, DVM, PhD, DABT

Therapeutic Area Head, Dermatology, Abbvie Medical Affairs

INVITED SPEAKER *Abbvie's Diversity in Dermatology Clinical Trials*
- Industry Roundtable

Dr. Nduaka is the Therapeutic Area Head, for Abbvie US Medical Affairs – Dermatology. He has over 20 years of Pharmaceutical Research, Development & Medical Affairs experience. In his previous roles he led medical teams in Gastroenterology and Dermatology with primary responsibility in executing medical strategies and tactics to ensure safe and efficacious use of medicines for chronic inflammatory diseases. Prior to working in Medical Affairs, Dr Nduaka worked as a global clinical lead responsible for medical management of large global clinical trials and participated in regulatory filing for different medicines in the US and EU. Dr Nduaka has experience in FDA Advisory Committees and has helped launch several products in Rheumatology, Gastroenterology & Dermatology.

Dr. Nduaka graduated from Howard University, Washington DC with a PhD in Pharmacology, a Master of Science from Tuskegee University and a DVM from Nigeria. In his spare time, he is involved in philanthropy, helping provide educational and health care resources to communities in Africa. He also actively mentors medical and pharmacy students as well as post-doctoral fellows.



Keyvan Nouri, MD, MBA, FAAD

Professor of Dermatology, Ophthalmology, Otolaryngology and Surgery; Louis C. Skinner, Jr., M.D. Endowed Chair in Dermatology; Richard Helfman Professor of Dermatologic Surgery; Chair of the University of Miami Medical Group; Director of Mohs, Dermatologic & Laser Surgery; Director of Surgical Training; Dr. Phillip Frost Department of Dermatology & Cutaneous Surgery; University of Miami Leonard M. Miller School of Medicine

INVITED SPEAKER *Assessment of Changes in Diversity in Dermatology Clinical Trials - Clinical Trial Diversity – Perspectives from the FDA, NIH, and Dermatology*

Dr. Nouri is a Tenured Professor of Dermatology, Ophthalmology, Otolaryngology and Surgery; the Louis C. Skinner, Jr., MD Endowed Chair of Dermatology; Richard Helfman Professor of Dermatologic Surgery; Chair of the University of Miami Medical Group; Director of Mohs, Dermatologic & Laser Surgery, Director of Surgical Training for the University of Miami Dr. Phillip Frost Department of Dermatology; and Assistant Secretary-Treasurer of the American Academy of Dermatology. Currently, Dr. Nouri serves as the editor-in-chief of the Lasers in Medical Science journal and the editor of 12 well-known textbooks. He is the author of more than 330 peer-reviewed scientific articles, more than 160 book chapters, and many other publications. Since 1999, he has been an invited speaker, moderator, and presenter more than 690 times at national and international meetings.



Ginette A. Okoye, MD, FAAD

Professor of Dermatology, Department Chair, Howard University

MODERATOR

Dr. Okoye is Professor and Chair of Dermatology at Howard University College of Medicine. Her areas of clinical and research expertise are in cutaneous disorders that disproportionately affect people with pigmented skin, including scarring alopecia, hidradenitis suppurativa, cutaneous T-cell lymphoma, and cutaneous sarcoidosis, as well health disparities in dermatology. Dr. Okoye earned her Medical Degree from Columbia University College of Physicians & Surgeons and completed her dermatology training at Yale University, where she also served as Chief Resident.

Dr. Okoye has been recognized by the American Academy of Dermatology (AAD) with a Presidential Citation and a Volunteerism Award, as well as multiple student and resident teaching awards. She has been the recipient of research grants from the Skin of Color Society and the Dermatology Foundation. She is currently co-chair of the Scientific Committee and sits on the Research Committee and the Diversity in Dermatology Clinical Trials Task Force of the Skin of Color Society, and serves as an Associate Editor at JID Innovations, and on the Editorial Boards of the Journal of the National Medical Association and the British Journal of Dermatology.



Rhonda Peebles

Head of Dermatology, US, UCB Biosciences, Inc.

INVITED SPEAKER *Beginning with the Patient to Break Through Industry and Regulatory Barriers - Industry & Regulatory Barriers Seeking Feedback to Help Us Advance Diversity in Dermatology Faster - Industry Roundtable*

Ms. Peebles is Vice-President & Head of US Dermatology at UCB Pharmaceuticals where she leads the cross-functional commercial, sales, and marketing teams to establish a leadership position for UCB in the dermatology marketplace for existing and future brands.

With over 20 years' experience in healthcare, she possesses dynamic and results-oriented sales and marketing expertise, which encompasses product launches, global strategic planning and customer relationship management. She is passionate about uncovering solutions that help healthcare providers and their patients. She holds a BS in Environmental Health Science from Eastern Kentucky University and a MS in Toxicology from the University of Kentucky. She completed the Executive Education Course in Finance & Accounting at the Wharton School of Business for Executives, University of Pennsylvania. Rhonda currently resides in Atlanta, GA with her beloved dog, Jake and is originally from Louisville, KY.



James H. Powell, MD

Principal Investigator, National Medical Association, Project IMPACT; President, Strategic Medical Associates; Co-Founder, Chief Medical Officer, knowRx

INVITED SPEAKER *Clinical Trial Diversity: IMPACT Experience and Beyond*
- Imparting Ownership to Clinical Trial Participants: From Patients to Researchers

Dr. Powell is a graduate and former faculty at Weill Cornell Medical College. After 24 years as a clinical research executive in the pharmaceutical industry, he led the National Medical Association's Project IMPACT (Increase Minority Participation and Awareness of Clinical Trials). There he designed and directed programs to develop physicians as clinical investigators and educate consumers on the benefits and protections in clinical trials. He is a past member of the Secretary's (HHS) Advisory Committee on Human Research Protections, and a charter member of Alliance of Multicultural Physicians advocating for clinical trial inclusion. He is currently Chief Medical Officer of knowRX Health, a company focused on digital innovations for therapeutic equity.



Paul J. Rowe, MD, ATSF

Vice President, Head of Global Medical, Immunology - Specialty Care, Sanofi

INVITED SPEAKER *Diversity in Dermatology Clinical Trials - Engaging Patients & HCPs, Building Trust*
- Industry Roundtable

Dr. Rowe has well over a decade of research experience spanning from pre-clinical to late phase innovative medical therapy development programs, primarily in respiratory (and cardiovascular) medicine within the pharma industry. He has been directly responsible for medical strategy and lifecycle management of several Chronic Obstructive Pulmonary Disease (COPD), asthma, thrombosis, and cardiovascular medicines. Dr. Rowe is an active member of several national and international societies and he recently served as Vice Chair of the Drug, Device, Discovery, and Development Committee of the American Thoracic Society (ATS) and has received the distinction of being named a Fellow of the society. He has a primary interest in promoting international medical research collaboration and innovation across government, academia, and industry. In his current role, Dr. Rowe is responsible for building and leading a Global Medical team and strategy within the Immunology space for novel compounds in mid and late stage development, in various therapeutic disease state indications.



Fabian Sandoval, MD

CEO & Research Director; Emerson Clinical Research Institute, Inc.

INVITED SPEAKER *Establishing Real Trust Between Patients and a Site*
- How to Create and Build Trust
Technology is Not a One Size Fits All, From eDiaries to Wearables
- Innovation in Clinical Trials

Dr. Sandoval, President & CEO of Emerson Clinical Research Institute, has more than 25 years of bench to bedside research experience. His diversified research career has been in academia, healthcare systems and the public sector. He received his Bachelor of Science in molecular and cellular biology from Marymount University, and his Doctorate of Medicine from the Autonomous University of Guadalajara, School of Medicine. Before opening the doors to Emerson Clinical Research Institute (ECRI), Dr. Sandoval's research activities included bench research at the National Institutes of Neurological Disorders and Stroke (NINDS) and NIH. He has since started the Emerson Community Clinic, in order to support uninsured patients across the DC metro area, as well as starting the Emerson DiversityHealth Foundation, whose mission is to educate patients and providers in the importance of participating in clinical research and access to care.



Neelam Vashi, MD, FAAD

Associate Professor of Dermatology, Boston University School of Medicine;
Founder and Director, Center for Ethnic Skin; Director, Cosmetic and Laser Center

INVITED SPEAKER *Addressing Provider Barriers to Increase Diversity in Dermatology Clinical Trials - Provider-Related Barriers*

Dr. Vashi, a board-certified dermatologist, is the Director of the Boston University Cosmetic and Laser Center, Founding Director of the Boston University Center for Ethnic Skin, and an Associate Professor of Dermatology at the Boston University School of Medicine. Dr. Vashi received her medical degree from Northwestern University's Feinberg School of Medicine through the Honors Program in Medical Education and completed her dermatology residency at New York University (NYU). She currently serves on the board of directors of the Skin of Color Society.

Dr. Vashi is a recognized leader in medical and cosmetic dermatology. She is widely published in the peer-reviewed literature, author of several book chapters, four textbooks, and is a frequent lecturer at both national and international dermatology meetings. She is a key opinion leader and has been featured extensively in the media, including print, radio, and nationally syndicated television. In addition, as part of the Boston University School of Medicine, Dr. Vashi teaches dermatology to BU residents, international trainees, and medical students.



Janet Wangari-Olivero, PhD

Director, Advanced Research; L'Oréal Research & Innovation

INVITED SPEAKER *Disrupting Inclusivity in The Beauty Industry - Industry Roundtable*

Dr. Wangari-Olivero, PhD serves as a Director in L'Oréal Research and Innovation having joined the company in 2015. In her role, she provides leadership and direction in basic and clinical research focused on skin, scalp and hair loss. She also leads a multidisciplinary taskforce dedicated to ensuring that the research as well as models and methods meet the ever evolving diversity and inclusivity needs. Previously, she oversaw various clinical trials covering multiple aspects of dermatology such as treatment of pigmentary disorders and photoprotection in Skin of Color. Dr. Wangari-Olivero received her PhD in cell and developmental biology from Rutgers University and completed two postdoctoral fellowships at Fox Chase Cancer Center and Johnson & Johnson Consumer Health.



Gretchen C. Wartman

Vice President for Policy and Program, National Minority Quality Forum

INVITED SPEAKER *Practice vs Gesture: Eliminating Patient Barriers to Empowered Inclusion in Clinical Research - Patient-Related Barriers*

Practice vs Gesture: Imparting Ownership to Clinical Research Participants - Imparting Ownership to Clinical Trial Participants: From Patients to Researchers

Ms. Wartman is Vice President for Policy and Program of the National Minority Quality Forum (NMQF), and Director of the NMQF Institute for Equity in Health Policy and Practice. Ms. Wartman also directs the NMQF National Alliance for Brain Health and Awareness. Ms. Wartman has more than 40 years of experience in the public and private sectors in health policy strategy and analysis, issue advocacy, and program administration. Prior to her tenure with NMQF, Ms. Wartman held positions with the Missouri Department of Health and Senior Services, including serving as the Title V/Maternal and Child Health Director, and Director of the Division of Nutritional Health and Services. Ms. Wartman is a Peer Reviewer for the Journal of Healthcare, Science and The Humanities.



Jonathan S. Weiss, MD, FAAD

Adjunct Clinical Professor of Dermatology, Emory University School of Medicine; Georgia Dermatology Partners

INVITED SPEAKER *Clinical Trials: The Nuts, Bolts and Unique Considerations for Dermatologic Patients - Clinical Trials in Dermatology*

Dr. Weiss is an adjunct assistant clinical professor of Dermatology at the Emory University School of Medicine in Atlanta, Georgia. He is President, Co-managing partner and practices at Georgia Dermatology Partners, with four offices in metropolitan Atlanta. He performs clinical pharmacology research at Gwinnett Clinical Research Center in his Snellville office. Dr. Weiss earned his medical degree from the University of Michigan in Ann Arbor, where he also served as chief resident in the dermatology department. He maintains a full-time clinical dermatology practice and oversees an active clinical trial unit studying a wide range of dermatologic conditions and pharmaceutical compounds. Dr. Weiss has been an investigator in over 230 studies.



JP York, PhD

Associate Director, Prescription Medical Affairs, Galderma Laboratories LP

INVITED SPEAKER *Galderma: Advancing Every Skin Story*
- Industry Roundtable

Dr. York is Associate Director of Medical Affairs at Galderma Laboratories, based out of Fort Worth, Texas. He earned his Ph.D. in Molecular Physiology and Biophysics from Baylor College of Medicine, where he studied cell cycle genes in embryonic development. His post-doctoral studies were conducted at the Houston Methodist Research Institute, on the role of nuclear receptors in cholangiocarcinoma. His primary focus at Galderma has been advancing the science of Acne and Rosacea.



Alisar S. Zahr, PhD

Director of Research and Clinical Development, Revision Skincare®

INVITED SPEAKER *Revision Skincare's Clinical Strategy on Diversity: Past, Present, and Future*
- Industry Roundtable

Dr. Zahr is the Director of Research and Clinical Development at Revision Skincare®. As head of the department, her responsibilities include researching novel ingredients and technology for incorporation into Revision's new product pipeline, conducting, analyzing, and publishing clinical studies to further cement Revision Skincare's science. Dr. Zahr is considered a subject matter expert in formulation of sunscreens and anti-aging treatments. Throughout her career in the personal cosmetics industry, she has formulated and successfully brought products to the market, such as Neutrogena, Roc, Clean & Clear, Aveeno, and eltaMD. As evident from Dr. Zahr's prior work experience, she is passionate about engineering solutions for unmet needs in dermatology and is focused on creating products that improve patient's long term skin health.



Betsey Zbyszynski

Head of Clinical Operations, Vial

INVITED SPEAKER *Creating Solutions to Make Trials Less Burdensome to Physicians*
- Innovation in Clinical Trials

Ms. Zbyszynski has over 25 years of experience in the clinical research industry with 18 of those dedicated to Dermatology. She began her career as a clinical research coordinator and has since worked in all facets of the industry – from clinical monitoring and project management to strategic development. She joined Vial as the Head of Clinical Operations and brings a plethora of industry knowledge and relationship building to continue Vial's success.



AGENDA

FRIDAY | JUNE 10, 2022

12:00-2:00PM Check-in/Badge pick-up

2:00-2:05PM **Welcome Remarks**

I Valerie M. Harvey, MD, MPH, FAAD
*Skin of Color Society President (2022-2023) and
Chair, Diversity in Dermatology Clinical Trials Task Force;
Co-Director, Skin of Color Research Institute, Hampton University*

SESSION 1

Understanding the Current Clinical Trials Landscape

2:05-3:25PM **Clinical Trials in Dermatology**

2:05-2:07PM **Moderator Introductions**

I Valerie M. Harvey, MD, MPH, FAAD
*Skin of Color Society President (2022-2023) and
Chair, Diversity in Dermatology Clinical Trials Task Force;
Co-Director, Skin of Color Research Institute, Hampton University*

2:07-2:27PM **Clinical Trials: The Nuts, Bolts and Unique Considerations for Dermatologic Patients**

I Jonathan S. Weiss, MD, FAAD
*Adjunct Clinical Professor of Dermatology,
Emory University School of Medicine; Georgia Dermatology Partners*

2:27-2:47PM **The What, Why, and How of Pragmatic Clinical Trials**

I Joel M. Gelfand, MD, MSCE, FAAD
*James J. Leyden Professor of Dermatology and of Epidemiology;
Vice Chair of Clinical Research and Medical Director, Dermatology
Clinical Studies Unit; Director, Psoriasis and Phototherapy Treatment
Center, University of Pennsylvania Perelman School of Medicine*

2:47-3:07PM **Diversity and Inclusivity in Clinical Research: A Non-Trialist Perspective**

I Adam Friedman, MD, FAAD
*Professor & Chair of Dermatology, Director, Residency Program;
Director, Translational Research GW Medical Faculty Associates*

3:07-3:27PM **Panel Q&A**

3:27-3:37PM Coffee & Tea Break

3:37-5:00PM **Clinical Trial Diversity - Perspectives from the FDA, NIH, and Dermatology**

3:37-3:39PM **Moderator Introductions**

I Ginette A. Okoye, MD, FAAD
Professor of Dermatology, Department Chair, Howard University

3:39-3:54PM **FDA Office of Minority Health and Health Equity - Advancing Racial and Ethnic Minority Participation in Clinical Trials**

I RDML Richardae Araujo, PharmD, MS
*Associate Commissioner for Minority Health, FDA Office of Minority
Health and Health Equity (OMHHE)*

3:54-4:09PM **Community Partnerships to Increase Clinical Trial Diversity in NIH Dermatology**

I Leslie Castelo-Soccio, MD, PhD, FAAD
*Staff Clinician; Dermatologist, Cutaneous Microbiome and Inflammation
Laboratory; Attending Physician, Dermatology Consultation Service,
National Institutes of Health*

4:09-4:24PM **Diversity in Dermatology Clinical Trials: Past, Present, and Future**

I Arash Mostaghimi, MD, MPH, FAAD
*Assistant Professor of Dermatology, Brigham & Women's Hospital;
Director, Inpatient Consultation Service, Department of Dermatology,
Harvard University; Associate Editor, JAMA Dermatology*

4:24-4:39PM **Assessment of Changes in Diversity in Dermatology Clinical Trials**

I Keyvan Nouri, MD, MBA, FAAD
*Professor of Dermatology, Ophthalmology, Otolaryngology and Surgery;
Louis C. Skinner, Jr., M.D. Endowed Chair in Dermatology;
Richard Helfman Professor of Dermatologic Surgery;
Chair of the University of Miami Medical Group; Director of Mohs,
Dermatologic & Laser Surgery; Director of Surgical Training;
Dr. Phillip Frost Department of Dermatology & Cutaneous Surgery;
University of Miami Leonard M. Miller School of Medicine*

4:39-4:59PM **Panel Q&A**

4:59-5:01PM **Day 1 Closing Remarks - Invite to Reception**

I Valerie M. Harvey, MD, MPH, FAAD
*Skin of Color Society President (2022-2023) and
Chair, Diversity in Dermatology Clinical Trials Task Force;
Co-Director, Skin of Color Research Institute, Hampton University*

6:00-8:00PM **Networking Reception** Chinese Room, Lower Lobby

NETWORKING RECEPTION

Enjoy the inaugural evening with your friends and colleagues at the Skin of Color Society Networking Reception.



I Chinese Room, Lower Lobby
I Friday | June 10, 2022
I 6:00PM-8:00PM
I Complimentary to registered attendees
I Business Casual

OPEN BAR | HORS D'OEUVRES | NETWORKING | MUSIC

Jazz Trio of the Howard University Jazz Ensemble (HUJE)

Gregory Colin Chambers **I** Piano
Chaney Thomas **I** Bass
Keith Killgo **I** Drums

Howard University Jazz Ensemble

Fred Irby, III
*Professor of Music, Chadwick A. Boseman College of Fine Arts, Howard University,
Washington, DC; www.huje.org; 202 806-7066
Principal Trumpet, Kennedy Center Musical Theater Orchestra, 2009 Lowell Mason
Fellow, National Association for Music Education*

SATURDAY | JUNE 11, 2022

7:30-8:00AM BREAKFAST *Foyer, District Ballroom*

KEYNOTE PRESENTATION

Historical Perspectives on Henrietta Lacks

8:00-8:05AM **Moderator Introductions**

Valerie M. Harvey, MD, MPH, FAAD
*Skin of Color Society President (2022-2023) and
 Chair, Diversity in Dermatology Clinical Trials Task Force;
 Co-Director, Skin of Color Research Institute, Hampton University*

8:05-8:25AM David Lacks, Jr. and Veronica Robinson
Representatives from Henrietta Lacks Family

8:25-8:50AM **Q&A**

SESSION 2

Breaking Down Barriers: Patient, Provider, Industry, Regulatory

8:52-9:44AM **Patient-Related Barriers**8:52-8:52AM **Moderator Introductions**

Tarannum Jaleel, MD
*Assistant Professor of Dermatology, Duke Dermatology,
 Duke University School of Medicine*

8:54-9:09AM **Why Don't You See Me?**
Insights from Potential Clinical Trial Participants

Jocelyn M. Ashford
Head of Global Patient Advocacy, Eidos Therapeutics, a BridgeBio Company

9:09-9:24AM **Practice vs Gesture: Eliminating Patient Barriers to
 Empowered Inclusion in Clinical Research**

Gretchen C. Wartman
Vice President for Policy and Program, National Minority Quality Forum

9:24-9:44AM **Panel Q&A**

9:44-9:54AM Coffee & Tea Break

9:54-10:46AM **Provider-Related Barriers**9:54-9:56AM **Moderator Introductions**

Valerie M. Harvey, MD, MPH, FAAD
*Skin of Color Society President (2022-2023) and
 Chair, Diversity in Dermatology Clinical Trials Task Force;
 Co-Director, Skin of Color Research Institute, Hampton University*

9:56-10:01AM **Provider Related Barriers:**
SWOT Analysis of the Research Community

Cheryl Burgess, MD, FAAD
Founder and President, Center for Dermatology and Dermatologic Surgery

10:01-10:06AM **Research Considerations for Children and Their Families**

Jennifer T. Huang, MD, FAAD
Associate Professor of Dermatology, Harvard Medical School

10:06-10:11AM **Provider Barriers: Site, Staff, and Studies**

Amy McMichael, MD, FAAD
*Professor and Chair, Department of Dermatology,
 Wake Forest University School of Medicine*

10:11-10:16AM **Addressing Provider Barriers to Increase Diversity in
 Dermatology Clinical Trials**

Neelam Vashi, MD, FAAD
*Associate Professor of Dermatology, Boston University School
 of Medicine; Founder and Director, Center for Ethnic Skin;
 Director, Cosmetic and Laser Center*

10:16-10:46AM **Panel Q&A**10:48-11:48PM **Industry & Regulatory Barriers**10:48-10:50AM **Moderator Introductions**

Candrice R. Heath, MD, FAAD
*Assistant Professor, Dermatology, Lewis Katz School of Medicine,
 Temple University*

10:50-11:05AM **A Spotlight on Barriers to Skin of Color Inclusion in
 Clinical Trials: A Bright Future Ahead**

Angel Byrd, MD, PhD
*Assistant Professor, Howard University College of Medicine;
 Adjunct Assistant Professor, JHUSOM (Department of Dermatology)*

11:05-11:20AM **Diversity in Clinical Trials – Industry Barriers and
 Possible Solutions**

Kimberly Doggett
Head of Site Engagement, UCB Biosciences, Inc.

11:20-11:35AM **Beginning with the Patient to Break Through Industry
 and Regulatory Barriers**

Rhonda Peebles
Head of Dermatology, US, UCB Biosciences, Inc.

11:35-11:48AM **Panel Q&A**11:50-12:45PM LUNCH *Foyer, District Ballroom*

SESSION 3

Effecting Change through a Diversity-Focused Strategy

12:47-1:47PM **How to Create and Build Trust**12:47-12:49PM **Moderator Introductions**

Candrice R. Heath, MD, FAAD
*Assistant Professor, Dermatology, Lewis Katz School of Medicine,
 Temple University*

12:49-1:09PM **Building Trust: The Yale Community-Based Model**

Tesheia H. Johnson, MBA, MHS
*Deputy Director, Chief Operating Officer, Yale Center for Clinical
 Investigation (YCCI); Director for Clinical Research,
 Yale School of Medicine (YSM); Yale Cultural Ambassadors Program*

1:09-1:29PM **Establishing Real Trust Between Patients and a Site**

Fabian Sandoval, MD
CEO & Research Director; Emerson Clinical Research Institute, Inc.

1:29-1:47PM **Panel Q&A**1:49-2:49PM **Imparting Ownership to Clinical Trial
 Participants: From Patients to Researchers**1:49-1:51PM **Moderator Introductions**

Angel Byrd, MD, PhD
*Assistant Professor, Howard University College of Medicine;
 Adjunct Assistant Professor, JHUSOM (Department of Dermatology)*

1:51-2:06PM **DEI & Clinical Trials: Making Good on Promises**

Allison Kalloo, MPH
Founder & President, Clinical Ambassador Holdings LLC & iParticipate, Inc.

2:06-2:21PM **Clinical Trial Diversity: IMPACT Experience and Beyond**

James H. Powell, MD
*Principal Investigator, National Medical Association, Project IMPACT;
 President, Strategic Medical Associates; Co-Founder,
 Chief Medical Officer, knowRx*

2:21-2:36PM **Practice vs Gesture: Imparting Ownership to Clinical
 Research Participants**

Gretchen C. Wartman
Vice President for Policy and Program, National Minority Quality Forum

2:36-2:49PM **Panel Q&A**

2:49-2:59PM Coffee & Tea Break

3:00-4:30PM Industry Roundtable**3:00-3:03PM Moderator Introductions**

I Donald A. Glass, II, MD, PhD, FAAD
*Immediate Past President, Skin of Color Society; Assistant Professor,
 Department of Dermatology, University of Texas Southwestern Medical Center*

3:03-3:08PM Janssen's Commitment to Diversity and Inclusion: Enduring Change for Tomorrow Through Today's Actions

I Daphne Chan PhD, MHEcon
Head of Dermatology, US Medical Affairs, Janssen Scientific Affairs, LLC

3:08-3:13PM Increasing Diversity in Clinical Trials: The Arcutis Approach

I David Chu, MD, PhD, FAAD
Executive Director, Clinical Development, Arcutis Biotherapeutics

3:13-3:18PM Effecting Change through a Diversity-Focused Strategy: The BMS' Clinical Trial Experience

I Sharon Hanlon
*Senior Director, Clinical Trial Engagement & Enrollment,
 Bristol-Myers Squibb*

3:18-3:23PM Addressing the Diversity Challenges in Dermatology Clinical Care Gaps

I Lotus Mallbris, MD, PhD, IFAAD
*Vice President of Lilly Immunology Development and Medical Affairs,
 Eli Lilly and Company*

3:23-3:28PM AbbVie's Diversity in Dermatology Clinical Trials

I Chudy Nduaka, DVM, PhD, DABT
Therapeutic Area Head, Dermatology, AbbVie Medical Affairs, AbbVie

3:28-3:33PM Seeking Feedback to Help Us Advance Diversity in Dermatology Faster

I Rhonda Peebles
Head of US Dermatology, UCB, Inc.

3:33-3:38PM Diversity in Dermatology Clinical Trials - Engaging Patients & HCPs, Building Trust

I Paul J. Rowe, MD, ATSF
*Vice President, Head of Global Medical, Immunology -
 Specialty Care, Sanofi*

3:38-3:43PM Disrupting Inclusivity in The Beauty Industry

I Janet Wangari-Olivero, PhD
Director, Advanced Research; L'Oréal Research & Innovation

3:43-3:48PM Galderma: Advancing Every Skin Story

I JP York, PhD
Associate Director, Prescription Medical Affairs, Galderma Laboratories LP

3:48-3:53PM Revision Skincare's Clinical Strategy on Diversity: Past, Present, and Future

I Alisar S. Zahr, PhD
Director of Research and Clinical Development, Revision Skincare®

3:53-4:30PM Panel Q&A**4:31-5:16PM Striving for Diversity in Research Studies - Perspectives from Dermatology Journal Editors****4:31-4:32PM Moderator Introductions**

I Donald A. Glass, II, MD, PhD, FAAD
*Immediate Past President, Skin of Color Society; Assistant Professor,
 Department of Dermatology, University of Texas Southwestern Medical Center*

4:32-4:42PM Diversity Efforts

I Dirk M. Elston, MD, FAAD
*Deputy Editor, JAAD; Professor and Chairman, Department of Dermatology
 & Dermatology Surgery, Medical University of South Carolina*

4:42-4:52PM How Can Publishers Improve Diversity?

I Russell P. Hall, III, MD
*J. Lamar Callaway Professor; Editor, JID Innovations; Department of
 Dermatology, Duke University Medical Center*

4:52-5:02PM Diversity, Equity, and Inclusion at JAMA Dermatology

I Arash Mostaghimi, MD, MPH, FAAD
*Assistant Professor of Dermatology, Brigham & Women's Hospital;
 Director, Inpatient Consultation Service, Department of Dermatology,
 Harvard University; Associate Editor, JAMA Dermatology*

5:02-5:16PM Panel Q&A**5:17-6:03PM Innovation in Clinical Trials****5:17-5:19PM Moderator Introductions**

I Tarannum Jaleel, MD
*Assistant Professor of Dermatology, Duke Dermatology,
 Duke University School of Medicine*

5:19-5:28PM Changing the Face of Healthcare through Innovative Workforce Development

I Sybol Anderson, PhD
Director, Diversity in Research Programs, National Medical Fellowships

5:28-5:36PM The EHR as Tool to Promote Clinical Trials Diversity

I Tesheia H. Johnson, MBA, MHS
*Deputy Director, Chief Operating Officer, Yale Center for Clinical
 Investigation (YCCI); Director for Clinical Research, Yale School of
 Medicine (YSM); Yale Cultural Ambassadors Program*

5:36-5:44PM Technology is Not a One Size Fits All, From eDiaries to Wearables

I Fabian Sandoval, MD
CEO & Research Director; Emerson Clinical Research Institute, Inc.

5:44-5:53PM Creating Solutions to Make Trials Less Burdensome to Physicians

I Betsey Zbyszynski
Head of Clinical Operations, VIAL

5:53-6:03PM Panel Q&A**6:03-6:06PM Closing Remarks**

I Valerie M. Harvey, MD, MPH, FAAD
*Skin of Color Society President (2022-2023) and
 Chair, Diversity in Dermatology Clinical Trials Task Force;
 Co-Director, Skin of Color Research Institute, Hampton University*



Delve in to DEEPen your knowledge and expertise!

Explore DEEP | The Skin of Color Society's Dermatology E-Learning + Equity Platform

DEEP is our new online learning management system, which allows members and the public to learn directly from leading skin of color dermatology experts at their own pace, while earning continuing medical education (CME) credits through dermatology educational webinars, and gaining insights from practice management content and other SOCS educational resources.

In keeping with the SOCS mission, this exciting platform promotes excellence in skin of color dermatology through accessible education and training. **SOCS members benefit from free, unlimited access to all educational content!** Non-members can access our CME-accredited and other educational content for a fee.

We invite you to experience the DEEP platform, and encourage you to become a regular "DEEP'er!"

This unique educational program is made possible by a grant from L'Oréal Dermatological Beauty Brands: SkinCeuticals, La Roche-Posay, and CeraVe.



DERMATOLOGY E-LEARNING + EQUITY PLATFORM

<https://deep.skinofcolorsociety.org/learn/>

CME COURSES

- | Overview of Hair Disorders
- | Keloids and Hypertrophic Scarring

CME COURSES available soon

- | Acne in Skin of Color
- | Melasma
- | Vitiligo

NON-CME PRACTICE MANAGEMENT COURSES

- | Analytics
- | Business Building
- | Digital Marketing Plan
- | Email Marketing
- | Search Engine Optimization
- | Social Media 101
- | Social Media Best Practices
- | Social Media Marketing
- | Setting Your Goals
- | Your Website

SOCS EDUCATIONAL RESOURCES

- | Grant Writing
- | Dermatology Residency Application Process
- | 18th Annual SOCS Scientific Symposium presentations

6TH ANNUAL SKIN OF COLOR SOCIETY MEDIA DAY

Plans are underway for the 6th Annual Skin of Color Society Media Day, to be held in late Q4 2022.

Watch for details about this important program geared for journalists, bloggers and content producers spanning print, digital and broadcast media!



SOCS SPEAKS

At a time when SOCS members are sought after for their expertise at unprecedented levels by the media, conference organizers, and collaborative partners, we are pleased to announce the development of SOCS Speaks, our hub for skin of color dermatology experts who stand ready to represent the Society for a variety of public-facing opportunities.

Through SOCS SPEAKS, members may participate in a wide variety of activities on behalf of SOCS, including serving as for

- | **THE MEDIA** | to contribute to articles, videos, podcasts and features that would be published in dermatology, medical, health, beauty, lifestyle and mainstream news outlets;
- | **SPEAKING ENGAGEMENTS** | addressing dermatology, medicine, academia, industry, professional and community organizations (local, national and international);
- | **SOCIAL MEDIA COLLABORATIONS** | with industry and organizational partners, and specialized SOCS-driven educational campaigns, to engage with the public via social media platforms.

SAVE THE DATE

Thursday, March 16, 2023

19th Annual Skin of Color Society Scientific Symposium

New Orleans, LA, USA

